

Off

ROLLO
LONDON



WHO, WHY, WHAT?

Rollo London is delighted to introduce Otto, an eye-catching, sustainable collection capturing the heart and character of our premium line whilst allowing clients added flexibility within the cover design and specification of the finished product.

Working closely with our specialist factories, Creative Designer Alex Fagan has ensured a harmonious mix of style, character and elegance combined with up to the minute technology and techniques offering the ability to produce detailed and bespoke cover designs at an affordable price.

The collection provides a range of in-house materials which can simply be embossed with a logo or our highly skilled graphics team will work with clients to tailor make their cover to create something truly unique (whilst retaining the key features of the collection) ensuring it stands out from the crowd and meets the intricacies of brand guidelines.

Rollo London proudly works with our UK and international suppliers in order for us to meet your needs where ever you are across the globe.

Each Otto piece maintains the Rollo London lifestyle feel and oozes timeless and tangible qualities, making them the perfect daily accessory or client gift.



Introducing Otto



Otto hand drawn house print - or create your own!

Textured finish

Infinite cover colours available

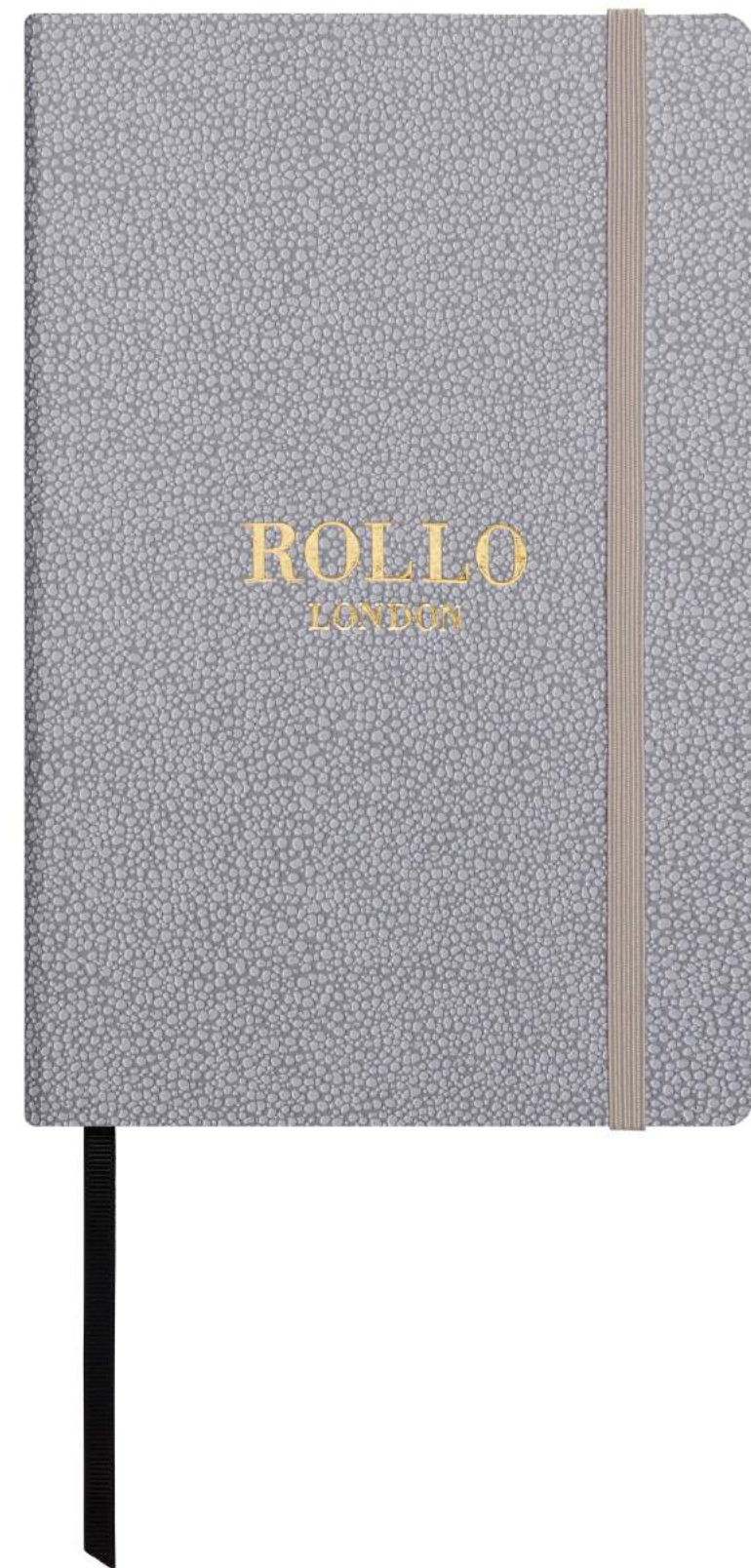
Full customisation

Book blocks are produced from FSC sourced materials

We create our books in the UK

Otto notebooks are made to order - to save wastage

Our team takes pride in being personally involved in every order

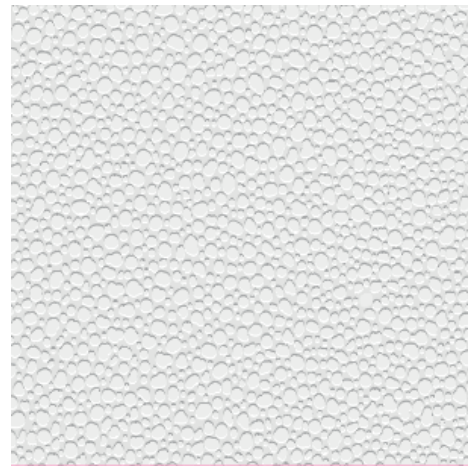


A5 OTTO NOTEBOOK | 5110-OTTO-UK

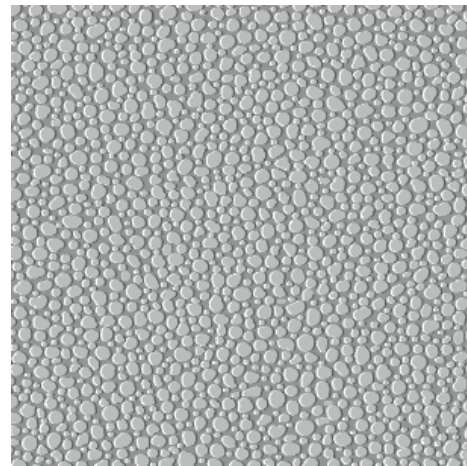
96 ivory narrow ruled pages, plain page edges, black ribbon page marker as standard. Elastic retainer, pocket to inside rear cover, bespoke colour and branding are all available on the Otto.



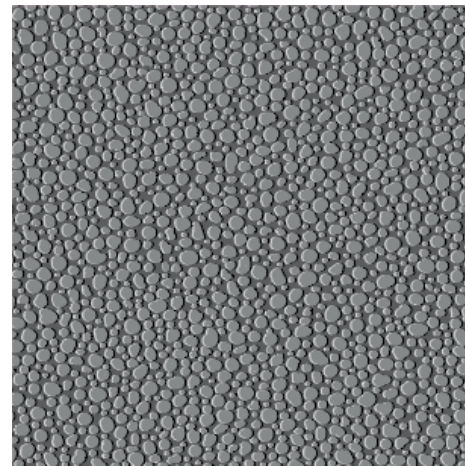
WHITE HORSE



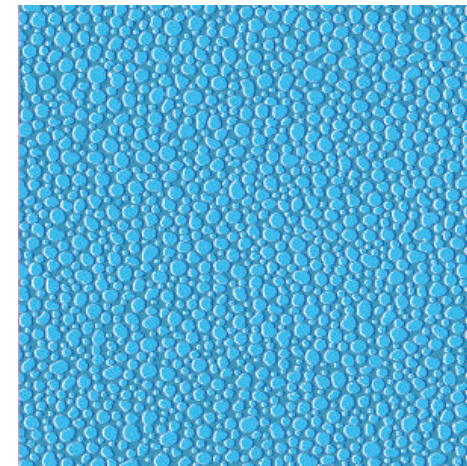
WHISPERER



ROCKING HORSE



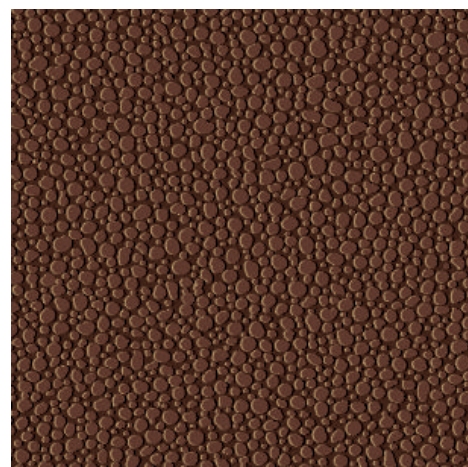
SEA REEF



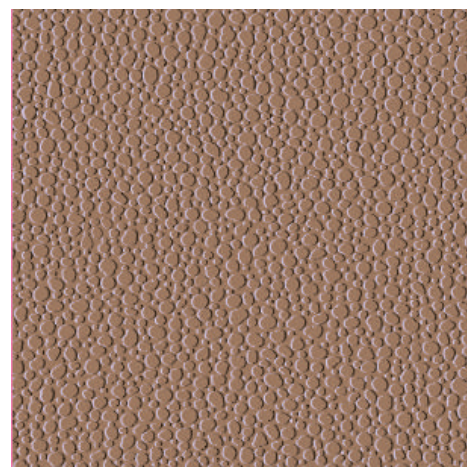
WATERSPLASH



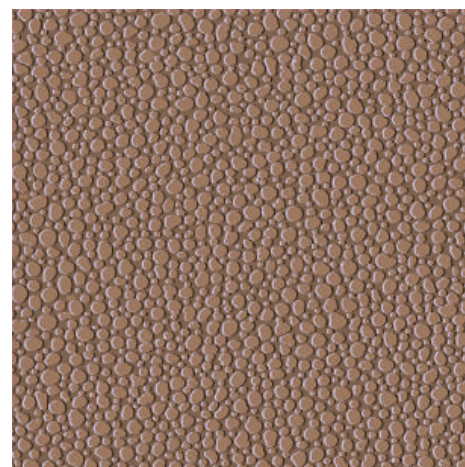
BARK



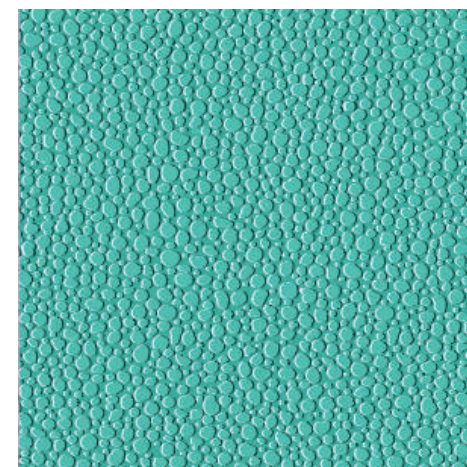
ROCKFACE



COFFEE SHOP



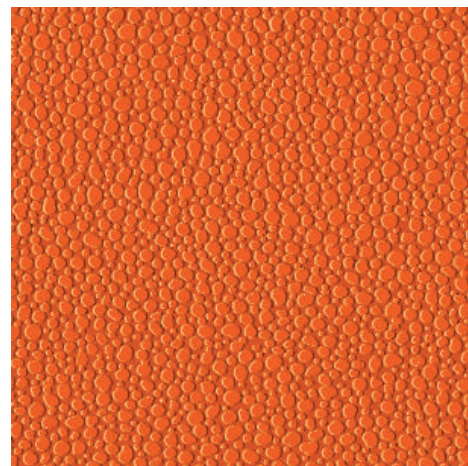
ESCAPISM



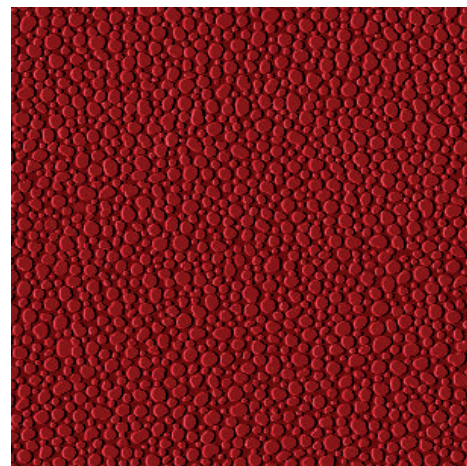
WILDERNESS



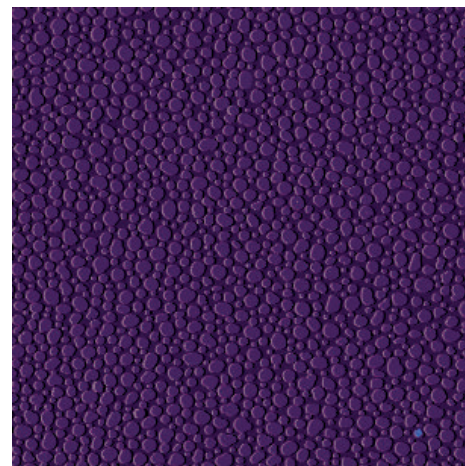
PHOENIX



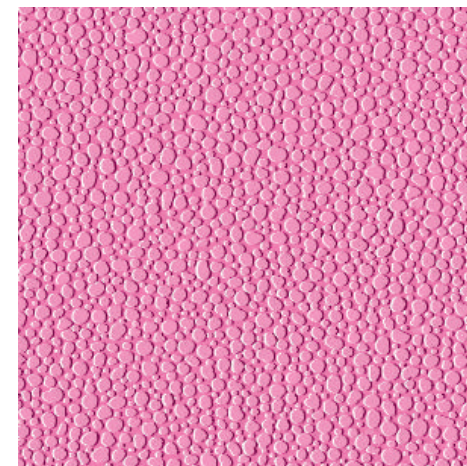
DRAGON'S BREATH



SPELLBOUND

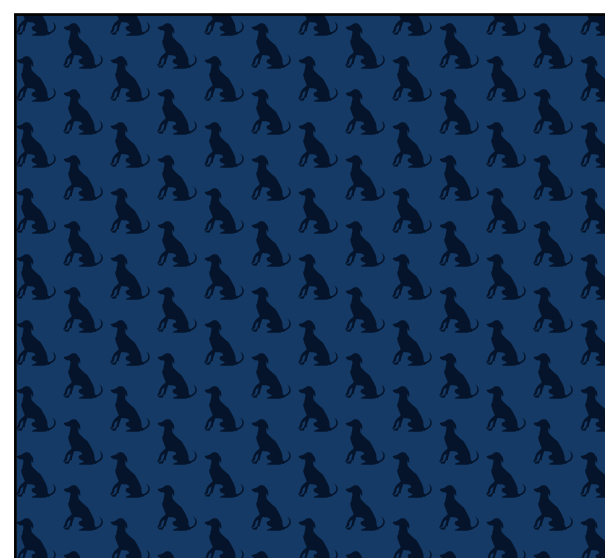
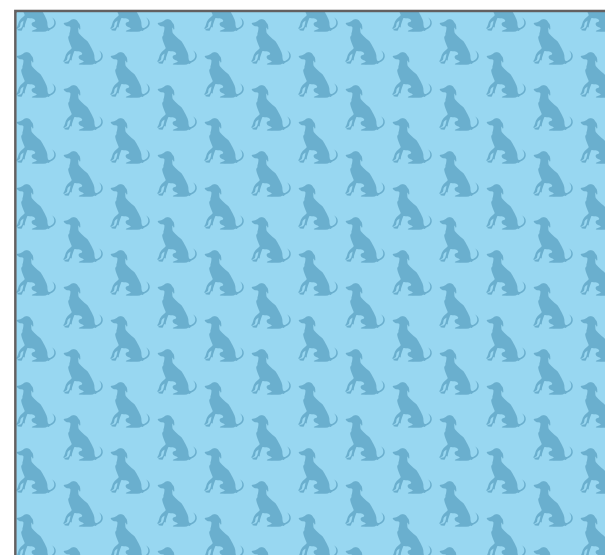


TATIANA



We have developed this first wave of colours for the Otto range. Please note that these are not all stock colours and some will be printed to order. Contact us to discuss your requirements further.





- We understand that Brand Identity is of fundamental importance, and therefore you may wish you completely personalise your Otto notebooks. Due to the process that we have developed, we can use your already created design, or create a design for you that represents your brand.
- With our personalised process, we have the ability and flexibility to be able to deliver exactly what you require, and help you along the way by mocking up your ideas with, for example, different colour examples or pattern size.
- We create realistic mock ups as a final step before you sign the product off for manufacture - this way we can all be confident that the product you receive is the product you were promised.

BESPOKE OPTIONS

COVER MATERIALS:

- Otto house print comes as standard
- Creation of your own, bespoke, company pattern is available
- Textured finish comes as standard
- Other finishes are available

OUTER BRANDING (COVER):

- Foil blocking
- Initial embossing
- Blind embossing

INTERNAL BRANDING (TIPPING PAGES):

- Screen printing
- Digi printing

BOOK BLOCKS:

- Plain edge book blocks, narrow ruled, ivory pages with black ribbon come as standard

EXTRAS:

- Elastic retainer in a choice of colours
- Rear pocket
- Front pocket
- Pen loop elastic in a choice of colours
- Ribbon colour - black as standard, other colours available

PACKAGING:

- Shrink wrap
- Bespoke packaging styles and options available on request





HOW WE WORK

TERMS & CONDITIONS

THE OTTO RANGE: The Otto range is a subsidiary of Rollo London, and showcases our bespoke in-house cover design which can be client branded.

OTTO includes the signature Rollo London book block and rear cover logo.

BRANDING: We offer a bespoke pattern design service, starting at £200. Please contact us to discuss this facility.

SAMPLING: We recommend sampling prior to moving into bulk production. Sampling will be subject to a small fee, however this will be calculated upon the level of customisation required. A member of our team will discuss all costs at the time of enquiry. Should product specification change following an initial quote, sampling fees will be updated to reflect these changes.

PRODUCTS NOT LISTED: If you require a different product, please contact us to discuss possibilities.

PRICES: Prices are not listed due to the variation in costs depending on the bespoke features, volumes, speed of service and packaging required. Every client requirement will be treated individually thereby allowing us to work on a ‘case by case’ approach.

DESIGN & ORDER CHANGES: Orders can be updated and changed prior to OC sign off, (at which point a deposit will be due). Alterations after sign-off may incur cancellation charges. Design charges may apply should we be required to undertake a specific project to meet client requirements.

DESIGN CHARGES: At any point before or during the order, if work has been scheduled or started, the full design fee will be applicable.

ORDER CANCELLATION CHARGES: Charges will be incurred if an order is cancelled at any stage after the Order Confirmation has been signed off. The chargeable total will be at the discretion of Rollo London. Standard charges range between 25% - 100% of the order value.

PAYMENT TERMS: Unless terms are agreed otherwise, 100% payment (pro forma) will be due upon issue and sign off of the Order Confirmation.

LEAD TIMES: Lead production times will differ for every product and are determined by country of manufacture, the level of customisation and sampling leads. Please contact us to discuss this further.

MINIMUM ORDER QUANTITIES: Minimum order quantities are suggested in order to keep the prices as competitive as possible. It is possible to order below the minimum order quantity, however, there will be a surcharge attached to each product to compensate for lower volumes.

DELIVERY & SHIPPING: All products will be put on an overnight courier to your UK location of preference. Products produced overseas will be shipped by sea unless requested otherwise. Please note that our delivery schedules are as accurate as we can possibly predict, however we are unable to take responsibility for strikes, delays in transit or acts of God. We can deliver overseas, please contact us for details of this service. We would be delighted to offer delivery of products and gift sets to multiple addresses. Please do not hesitate to contact us should you request this service. This service will be subject to extra fees.

ENVIRONMENT: Rollo London Ltd takes every opportunity to limit its impact on the environment. All production methods are carefully considered and materials are responsibly sourced from certified factories.



ROLLO

LONDON

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