

ROLLO

LONDON









WHO, WHY, WHAT?

Rollo London is a timeless, eye-catching line of stationery, created by the Creative Director of Beauchamps of London, Alexandra Fagan. The Rollo London collections bring a modern and sophisticated twist to the every day stationery essential.

Every Rollo product bears the unmistakable trademark of quality, functionality and exquisite craftsmanship. When designing the Rollo London pieces, Alexandra understood the importance of attention to detail which is why Rollo collections are exclusively produced in our specialist factories located in the UK and Far East.

With a decade of experience developing international supply chains for the luxury sector, Alexandra has a clear understanding of what it takes to deliver beautiful products globally. Every product is developed with our unique capabilities in mind ensuring sophisticated and seamless production.

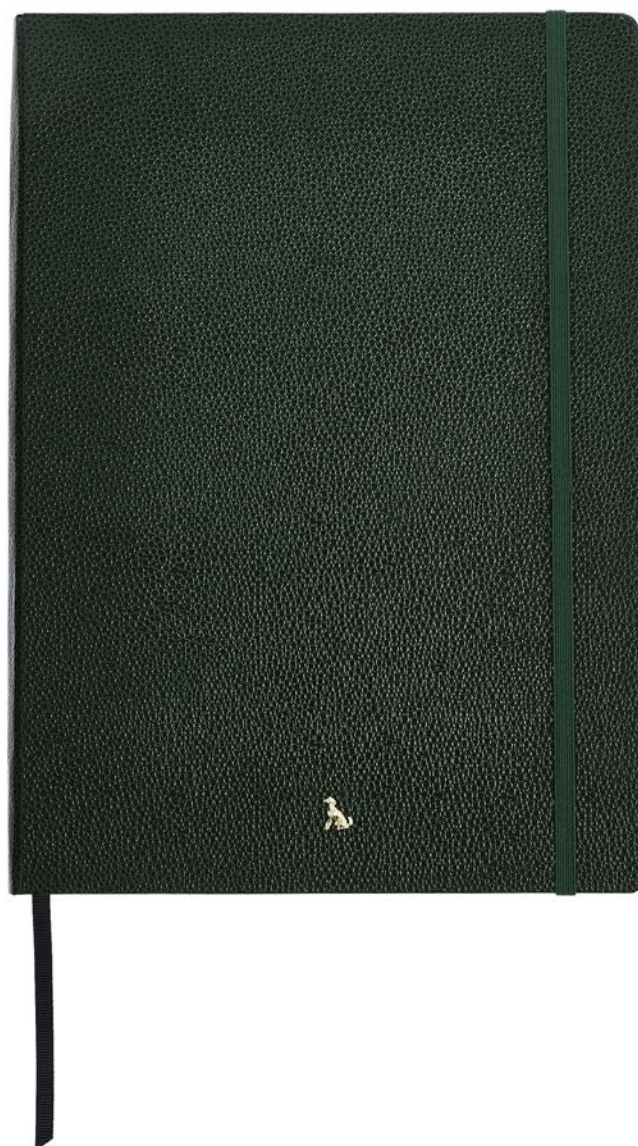
At Rollo London we offer a number of services in order to meet all our client's needs, from corporate gifting and branding, to single book personalisation. One of our team members is always on hand to discuss our products and services in more detail.

A large, elegant, handwritten signature in black ink, reading 'Alexandra Fagan'.



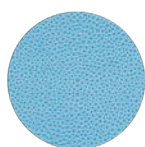
THE HARDY COLLECTION





A4 DAHL NOTEBOOK | 4110-PELMAL-UK-R

96 ivory narrow ruled pages, plain edges, black ribbon page marker,
elastic retainer, pocket to inside rear cover (302 x 215 mm)



Sky Blue



Royal Blue



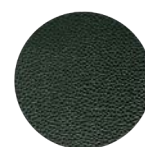
British Mulberry



Burgundy Red



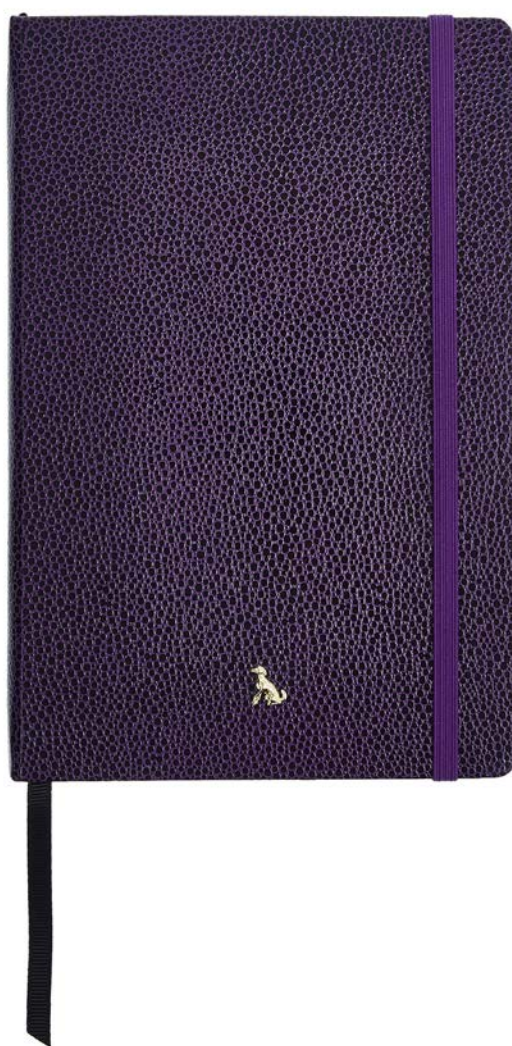
Gunmetal Grey



Racing Green

All products can be made to bespoke requirements or simply company branded.
Please refer to Bespoke Options, page 21, for more information.





A5 BLAKE NOTEBOOK | 5110-PELMAL-UK-R

96 ivory narrow ruled pages, plain, gold or silver page edges, black ribbon page marker, elastic retainer, pocket to inside rear cover (215 x 143 mm)



Sky Blue



Royal Blue



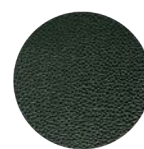
British Mulberry



Burgundy Red



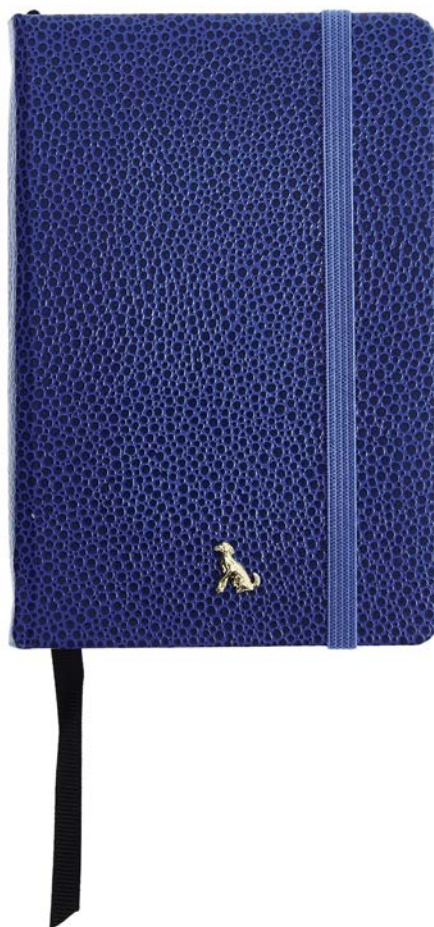
Gunmetal Grey



Racing Green

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A6 ELIOT NOTEBOOK | 6110-PELMAL-UK-R

96 ivory narrow ruled pages, plain page edges, black ribbon page marker,
elastic retainer, pocket to inside rear cover (138 x 95 mm)



Sky Blue



Royal Blue



British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

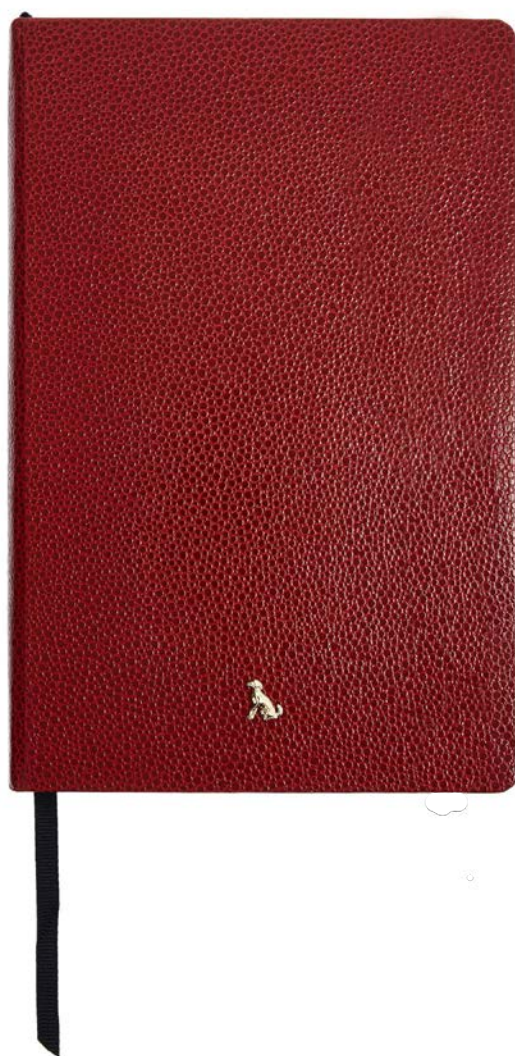
All products can be made to bespoke requirements or simply company branded.
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THE SOFTIE COLLECTION - LIMITED EDITION ONLY





A5 LARKIN NOTEBOOK | 5888-PELMAL-UK-R

96 ivory narrow ruled pages, plain page edges, black ribbon page marker,
optional PU lining colour (215 x 143 mm)



Sky Blue



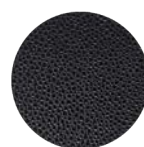
Royal Blue



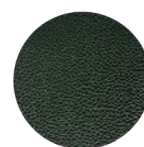
British Mulberry



Burgundy Red



Gunmetal Grey

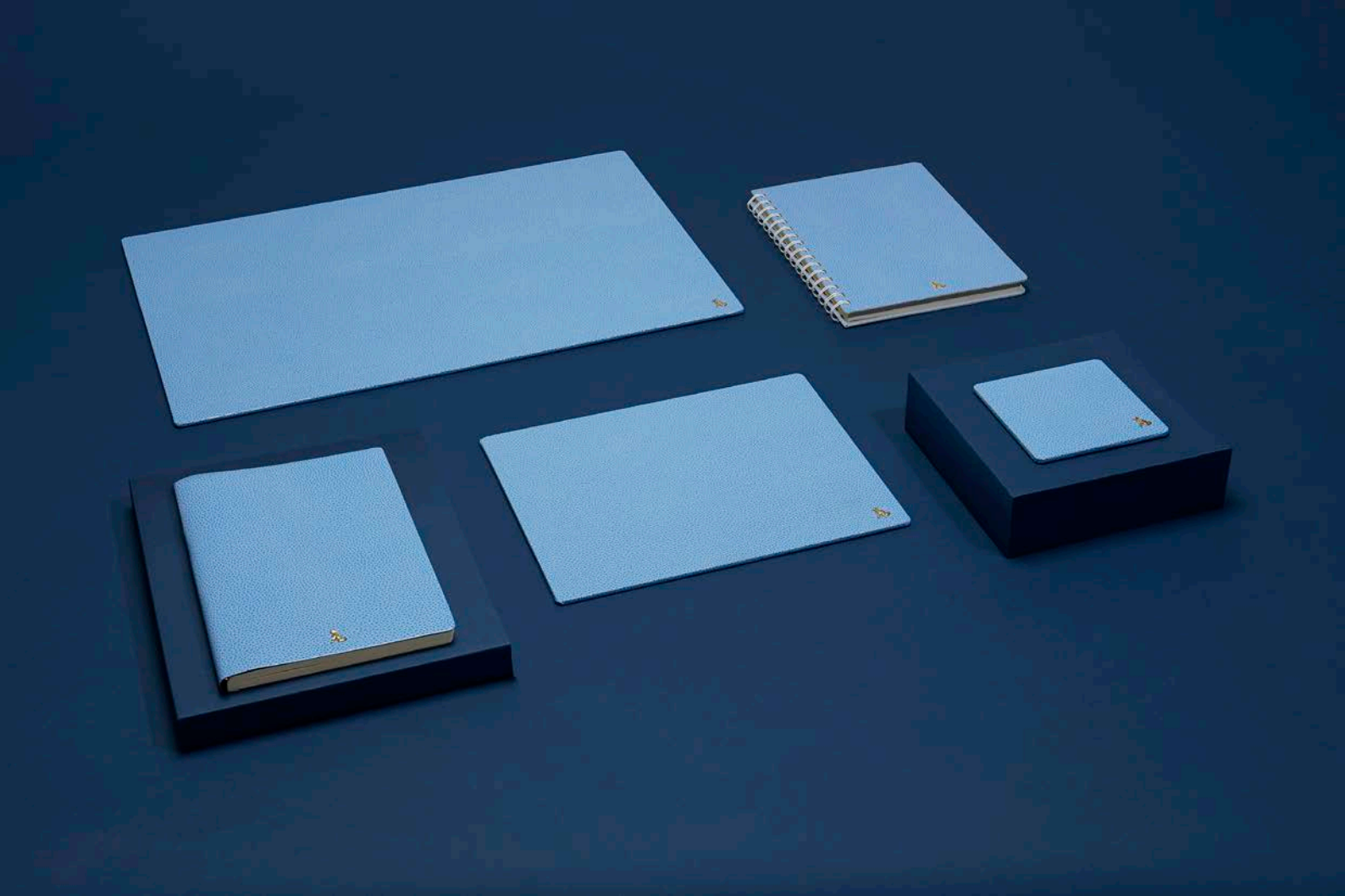


Racing Green

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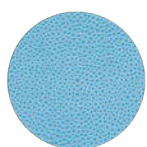
THE WIRO COLLECTION





A5 ORWELL NOTEBOOK | 5700-PELMAL-UK-R

96 ivory narrow ruled pages, plain page edges, elastic retainer (optional),
pen loop (optional), (215 x 175 mm)



Sky Blue



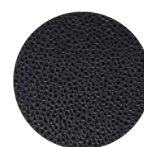
Royal Blue



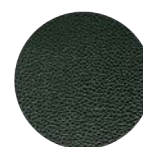
British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

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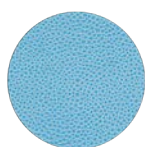
THE DESK COLLECTION





SCOTT DESK JOTTER | 5975-PELMAL-UK-R

Deluxe desk jotter with a plain internal pad (165 x 120 x 30 mm)



Sky Blue



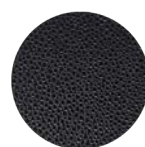
Royal Blue



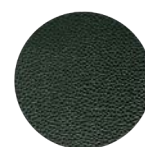
British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

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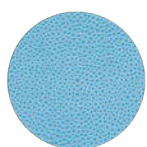
Please refer to Bespoke Options, page 21, for more information.





THE DICKENS DESK BLOCK | 7750-PELMAL-UK

Deluxe desk block with a plain internal pad (108 x108 x 60 mm)



Sky Blue



Royal Blue



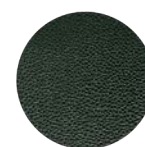
British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

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Please refer to Bespoke Options, page 21, for more information.





KEATS MOUSE MAT | 7942-DJ-PELMAL-UK

Deluxe mouse mat (248 x 200 x 5 mm)



Sky Blue



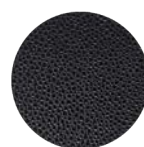
Royal Blue



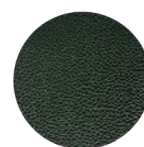
British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

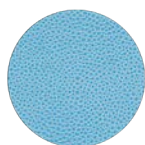
All products can be made to bespoke requirements or simply company branded.
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HUGO COASTER | 7305-PELMAL-UK

Deluxe drinks coaster (100 x 100 x 3 mm)



Sky Blue



Royal Blue



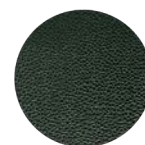
British Mulberry



Burgundy Red



Gunmetal Grey



Racing Green

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Please refer to Bespoke Options, page 21, for more information.





AUSTEN DESK MAT | 7949-DJ-PELMAL-UK

Deluxe desk mat (444 x 300 x 5 mm)



Sky Blue



Royal Blue



British Mulberry



Burgundy Red



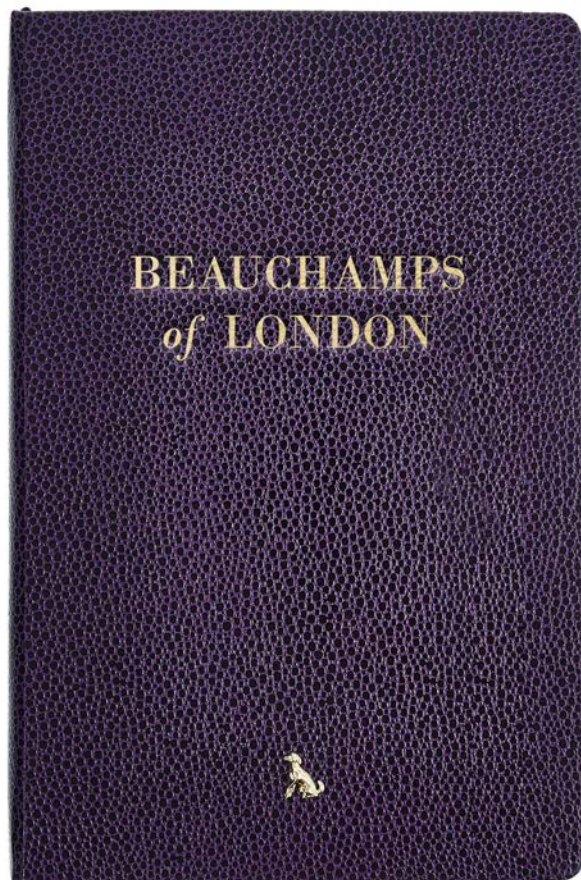
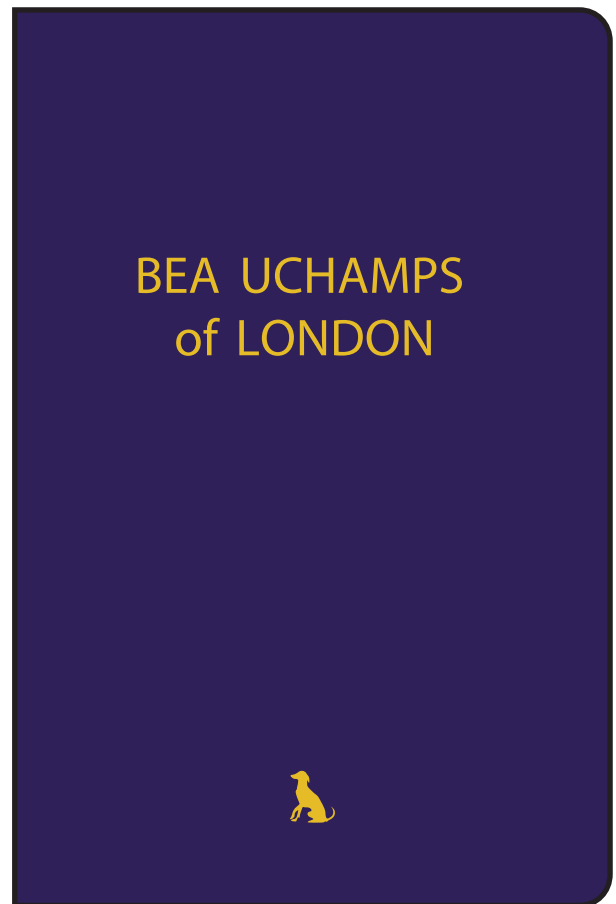
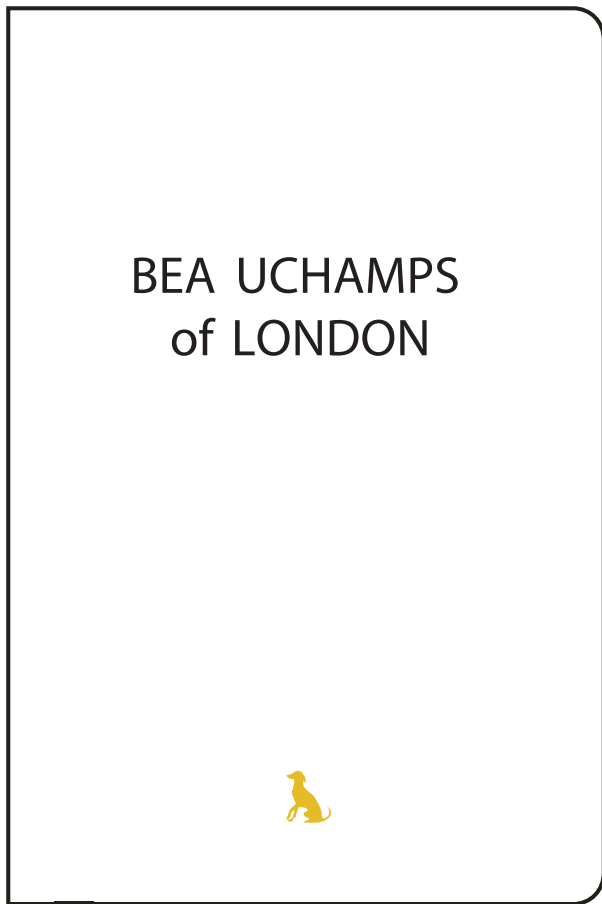
Gunmetal Grey



Racing Green

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Please refer to Bespoke Options, page 21, for more information.





- As easy as 1, 2, 3 - the team at Rollo London understand that conveying your brand in the strongest way possible is of the utmost importance and, as such, we will guide you through our design process.
- We start by giving you initial lay out suggestions, creating easy to read proofs so that you can better understand how the final product will look. Once you have decided on your colour choices, we follow up with colour scale visuals.
- Lastly, we create realistic mock ups as a final step before you sign the product off for manufacture - this way we can all be confident that the product you receive is the product you were promised.



BESPOKE OPTIONS

COVER MATERIALS:

- PELMAL comes as standard
- Other materials within the Rollo London brand guidelines may be available on request

OUTER BRANDING (COVER):

- Bespoke metal charm is available on request
- Foil blocking
- Initial embossing
- Blind embossing

INTERNAL BRANDING (TIPPING PAGES - NOTEBOOKS ONLY):

- Screen printing
- Digi printing

BOOK BLOCKS (NOTEBOOKS ONLY):

- Plain edge book blocks, narrow ruled, ivory ruled pages come as standard (all sizes)
- Gold / silver page tipped page edges, narrow ruled (A5 only)
- Gold / silver tipped page edges, narrow ruled (other sizes) available upon request and subject to 500 - 1k MOQ
- Coloured page edges available upon request and subject to 500 - 1K MOQ
- Lined, squared or plain pages (as stock dictates) or upon request and subject to 500 - 1k MOQ
- Bespoke book blocks are designed to order upon request and subject to 500 - 1k MOQ
- Other book block page colours are available, subject to MOQ

EXTRAS:

- Elastic retainer in a choice of colours - available for Hardy and Wiro
- Rear pocket - available for Hardy & Wiro (style dependent)
- Front pocket - available for Hardy & Wiro (style dependent)
- Pen loop elastic in a choice of colours - available for Hardy and Wiro (style dependent)
- Ribbon page saver - available for Hardy & Softie
- Ribbon colour - black as standard. Other colours are available with bespoke book blocks

PACKAGING:

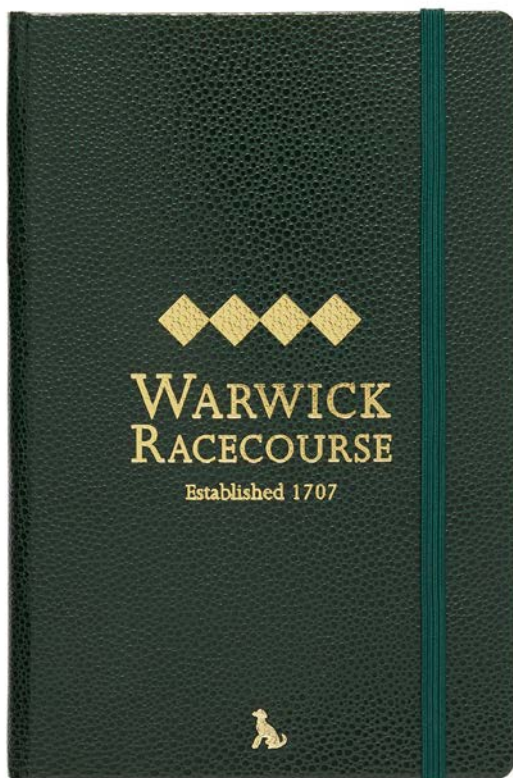
- Lid and base boxes
- Shrink wrap
- Rollo London belly bands
- Bespoke packaging styles and options available on request





CORPORATE GALLERY

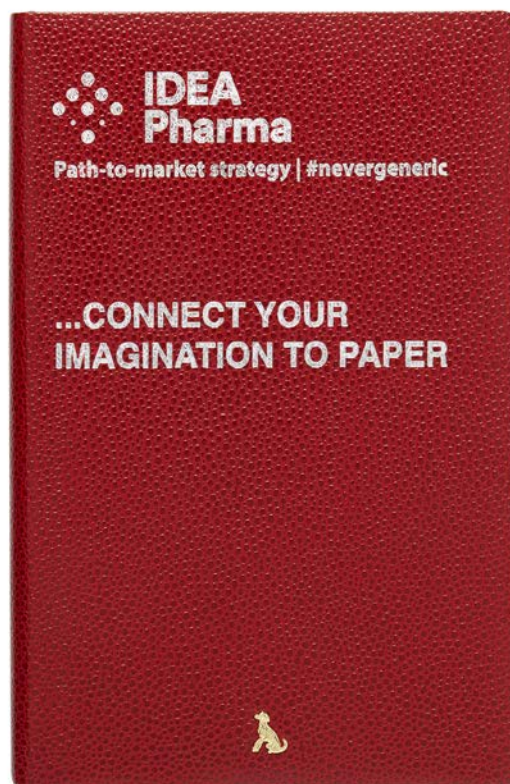




BLAKE NOTEBOOK (A5)
Racing Green “Hardy” faux scotch grain with Rollo charm and gold foil branding to outer cover.
Tipping Page printed with company message.



BLAKE NOTEBOOK (A5)
Charcoal faux stingray with contrasting turquoise elastic & gold foil branding to outer cover



LARKIN NOTEBOOK (A5)
Burgundy Red “Softie” faux scotch grain with charm and silver foil branding to outer cover



HOW WE WORK

TERMS & CONDITIONS

THE ROLLO RANGES: Rollo has two ranges: Rollo Retail and Rollo Corporate.

ROLLO RETAIL includes the gold dog charm on the front and a foil Rollo logo on the reverse. This range comes shrink wrapped with brand packaging.

ROLLO CORPORATE will only have a foil emboss Rollo logo on the reverse and corporate book block of choice unless otherwise specified. The Corporate range can be adapted to meet client requirements.

MULTI PRODUCT PACKAGES: We are more than happy to work with you on providing a bespoke or multi-product package. Please note that many of our products are subject to minimum order quantities. This service can be used as a 'one stop shop' and includes sourcing /designing bespoke gift packaging, designing Rollo products and arranging the individual gift set shipping service.

BRANDING: We offer a number of forms of branding - see page 21

SAMPLING: We recommend sampling prior to moving into bulk production. Sampling will be subject to a small fee, however this will be calculated upon the level of customisation required. A member of our team will discuss all costs at the time of enquiry. Should product specification change following an initial quote, sampling fees will be updated to reflect these changes.

PRODUCTS NOT LISTED: We have a wide range of products available.

PRICES: Prices are not listed due to the variation in costs depending on the bespoke features, volumes, speed of service and packaging required. Every client requirement will be treated individually thereby allowing us to work on a 'case by case' approach.

DESIGN & ORDER CHANGES: Orders can be updated and changed prior to OC sign off, (at which point a deposit will be due). Alterations after sign-off may incur cancellation charges. Design charges may apply should we be required to undertake a specific project to meet client requirements.

DESIGN CHARGES: At any point before or during the order, if work has been scheduled or started, the full design fee will be applicable.

ORDER CANCELLATION CHARGES: Charges will be incurred if an order is cancelled at any stage after the Order Confirmation has been signed off. The chargeable total will be at the discretion of Rollo London. Standard charges range between 25% - 100% of the order value.



PAYMENT TERMS: Unless terms are agreed otherwise, 100% payment (pro forma) will be due upon issue and sign off of the Order Confirmation.

LEAD TIMES: Lead production times will differ for every product and are determined by country of manufacture, the level of customisation and sampling leads. Average leads in the UK are 3-6 weeks and China are 4-16 weeks. If time is limited we will propose products to meet your budgets and delivery deadlines.

MINIMUM ORDER QUANTITIES: Minimum order quantities are suggested in order to keep the prices as competitive as possible. It is possible to order below the minimum order quantity, however, there will be a surcharge attached to each product to compensate for lower volumes.

DELIVERY & SHIPPING: All products will be put on an overnight courier to your UK location of preference. Products produced overseas will be shipped by sea unless requested otherwise. Please note that our delivery schedules are as accurate as we can possibly predict, however we are unable to take responsibility for strikes, delays in transit or acts of God. We can deliver overseas, please contact us for details of this service. We would be delighted to offer delivery of products and gift sets to multiple addresses. Please do not hesitate to contact us should you request this service. This service will be subject to extra fees.

ENVIRONMENT: Rollo London takes great care to work with FSC and REACH compliant suppliers.

ROLLO

LONDON

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The Old Stables
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ROLLO

LONDON

ENVIRONMENTAL STATEMENT

ROLLO, OTTO & COCO

“Every product you touch tells a story, whether that be where it comes from, how it was made or who made it.
Invest in what you buy, and the rest will take care of itself.”
Inspired by Ali Hewson and Richard Branson.

Sustainability is a journey, a journey of the full life of a product and a story which we can all be a part of. Buy once, buy well. Use a product to the end of its life. Choice is a luxury which gives us the influence to change which in itself is empowering and exciting. Price is key, if it's too low someone or something else is paying. Choosing products which are good quality and you will keep forever is sustainability.

Each and every one of us have a duty to work in a way which protects the environment. Fast fashion is the opposite to this. Be timeless, be elegant, sophistication is sustainable.
By Alex Fagan of Rollo London

Notebooks are seen as basic everyday throw away item, often binned when only half used as opposed to buying beautiful, sustainable products which not only account for their global impact, but ensure one takes pride in using until the last page and retains for posterity.

We believe that environmental responsibility isn't just about a product which bio-degrades in 180 days but something which one uses until the end of its life and uses with pride.

